



New Newspaper Portal Online

Palo Alto, August 26, 2007 - Miaplaza has released the first regional newspaper portal, together with the Hessisch-Niedersaechsische Allgemeine (HNA), the leading newspaper in the North-Hesse, Germany. The co-branded portal, www.hessenplaza.de, features content from regional communities, such as sports clubs, churches, parent organizations, and local hobbyists.

The portal is a valuable extension of the existing online offering of the HNA. It provides a state-of-the-art online platform for local communities and at the same time enables the newspaper to stay in touch not only with their readers, but with a broad cross-section of the local population.

The application was written using Microsoft's .Net 2.0 framework and runs on Microsoft's SQL 2005 database. The development was generously supported by Microsoft's EMPOWER program for ISV's (Independent Software Vendors).

Miaplaza now offers the regional portal functionality as a hosted service to interested newspapers in Europe and North America. For more information about terms and conditions of this offering please send an email to feedback@miaplaza.com.

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